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For immediate release

### **America II taps franchise veterans to head new global programs**

St. Petersburg, Fla. October 31, 2001 – Pat O'Brien, most recently of Future Electronics, and Ken Myers, formerly of Avnet Inc. will carry franchise distribution experience into the independent channel by accepting two newly created positions with America II Electronics, Inc.

**Pat O'Brien** will serve as America II's **Global Director of Supply Chain Solutions**, a position that America II President Jim Magee deemed "integral, in light of the way that customer demand for America II's supply chain solutions has exploded." Magee continued, "Since the spring of 2000, we've initiated several moves to strengthen our infrastructure to better meet customer demand. Now with 200,000 square feet of warehousing and demand from existing customers and potential customers rapidly increasing, we identified the need to appoint a seasoned individual to spearhead the inventory solutions side of our business." Backed by America II's Excess Inventory Management team, O'Brien innovates supply chain solutions aimed at securing the greatest possible return on initial inventory investment for a global base of customers. To the position, O'Brien brings 18 years of electronics industry experience in sales, strategy, and management, including tenure as Southeast Regional Vice President for Future/FAI Electronics.

Addressing America II's recent strategic alliance to power Avnet's Premiere Market Exchange, **Ken Myers** will serve as America II's **Premiere Global Program Manager**. In this role, Myers will assume responsibility for the America II/Premiere relationship, to include overseeing the supply chain solutions and logistics support that America II contributes to the Premiere exchange. "To ensure the best possible experience for customers using Premiere, we set our sights on an experienced individual to manage the flow of operations and excess inventory services through the Premiere exchange," said America II CEO Mike Galinski. "With 11 years in inside sales and telesales management for Avnet, we felt that Ken Myers was the right person for the job," he added.

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Established in 1989, America II Electronics, Inc. ranks as one of the world's largest independent distributors of semiconductors and passive components. From its St. Petersburg, Florida headquarters, the distributor delivers commodity product as well as allocated, obsolete, and hard-to-find parts. America II's ISO 9002-certified, EOS/ESD compliant warehousing and logistics center equals 200,000 square feet with

an additional 80,000-square foot facility designated for component inventory under construction. From these secured facilities, America II provides a full menu of value-added and inventory management services. Beginning in January 2000, America II physically extended its service and standards to customers across the globe by establishing America II Europe (Stevenage, UK), America II de México (Guadalajara, México), and America II Asia (Yokohama, Japan). In October 2001, America II was named a partner in Avnet's Premiere Market Exchange, an online suite of inventory trading groups, exchange services, and information aimed at providing customers with a variety of options for solving the challenges of excess inventory. Under the alliance, America II will power the exchange by coordinating all order processing, inventory management, ISO 9002-certified final inspection, and shipping.