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For immediate release

**America II Electronics, Inc. readies to launch Central European operation**

July 1, 2002 – In anticipation of establishing a Central European operation in Q4, America II Electronics, Inc. has appointed Hans-Jörg Kuhrke Managing Director, Central Europe.

Mr. Kuhrke today begins the process of recruiting personnel and securing a location for the new operation in order to conduct his ultimate mission of introducing America II's model of independent distribution to the Central European market. "As the largest market in Europe, the Central European market represents a perfect fit for the America II service model. I am certain many customers will find great merit in our excess inventory and end-of-life programmes and take advantage of the huge stocks we hold in our main warehouse [in North America]," explains Andy Groom, Managing Director, America II Europe.

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**Hans-Jörg Kuhrke**

After completing his schooling in commercial engineering (FH Niederrhein and TH Aachen), Hans-Jörg Kuhrke went to work for Rohm as a product manager of semiconductors and optoelectronics. Drawing on this experience, Mr. Kuhrke joined NEC as a field sales engineer within Germany and Switzerland and was later promoted to Assistant Manager of Distribution for Germany. After contributing eight years to NEC, Mr. Kuhrke took over the semiconductor division of electronic component distributor Rutronik, where he focused on ST, Siemens, Microchip, and NEC. Most recently, Mr. Kuhrke served as General Manager of Sales and Marketing for electronics manufacturer Truly Semiconductors. Now with over 17 years of electronics industry experience, Mr. Kuhrke accepts the commission of opening and running America II's Electronics' Central European operation as Managing Director, Central Europe.

**America II Electronics, Inc.**

Established in 1989, America II Electronics, Inc. ranks as one of the world's largest independent distributors of semiconductors and passive components. From its St. Petersburg, Florida headquarters, the distributor delivers commodity product as well as allocated, obsolete, and hard-to-find parts. America II's ISO 9002 and ANSI/ESD S20.20-certified North American warehousing and logistics center equals 425,000 square feet including an 80,000-square foot facility designated for component inventory just completed. From these secured facilities, America II provides a full menu of value-added and inventory management services. Beginning in January 2000, America II physically extended its service and standards to customers across the globe by establishing America II Europe (Stevenage, UK), America II de México (Guadalajara, México), and America II Asia (Yokohama, Japan). In October 2001, America II was named a partner in Avnet's Premiere Market Exchange, an online suite of inventory trading groups, exchange services, and information

aimed at providing customers with a variety of options for solving the challenges of excess inventory. Under the alliance, America II will power the exchange by coordinating all order processing, inventory management, ISO 9002-certified final inspection, and shipping. For more information on America II Electronics and America II Europe, visit the Press Room at [www.americaii.com](http://www.americaii.com)