



For immediate release

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Participation soars at America II's Corporate SportsFest 2004

After two decades, some events start to lose momentum. But not America II's Corporate SportsFest. In its 22nd year, the event that bills itself "the bay area's largest corporate beach party" will be just that – up from 96 participating teams organized by local businesses in 2003 to 160 teams this Saturday, May 1.

That amounts to nearly 4,000 bay area professionals competing in events including beach volleyball, tug-of-war, horseshoes, a kayak sprint relay, and SportsFest's signature event, the tube dash; plus plenty of co-workers attending in support.

How does SportsFest attract this number of participants so many years into its game? Mike Galinski, CEO of title sponsor America II Corp., believes it's because, "SportsFest breaks down barriers. It's the one day a year when you can find your Vice President, warehouse clerks, and accountants *really* interacting. But the benefits go beyond cubicle walls," Galinski says. "As the only event to involve employees from both sides of the bay in team competition, SportsFest unites the community as well. The positive interactions that take place that day encourage a spirit of teamwork that radiates throughout the workplace and the community at large, lasting long after your employees have left the beach and returned to the office," he adds.

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America II Corp., Inc. was founded in 1989 with the establishment of America II Electronics, Inc., an electronic component distributor. Two years later, telecom equipment and service provider A1 Teletronics was launched as part of the America II corporate family, followed by America II Communications (telecom equipment and service provider to the hospitality industry) in 1994. Now with over 600 employees between its St. Petersburg, Florida corporate campus and related companies (including America II Electronics' international counterparts in Belgium, China, England, Germany, Japan, Mexico, and Singapore), America II Corp. ranks 31st on Cahners Electronics Group's Top 100 Private U.S. Electronics Companies (2000). For more information, visit www.americaii.com or www.sportsfest.com.