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For immediate release

America II Electronics Announces Progress of International Expansion

LONDON, February 9, 2000 - Since breaking news of its plans for an overseas expansion one month ago, America II Electronics reports steady progress from international counterpart America II Europe.

In a gathering Tuesday, America II Electronics President Jim Magee stood behind America II Europe Managing Director Andy Groom and Sales and Marketing Director Gill Tory to inform foreign press and industry leaders of developments at the distributor's new UK-based office. Increasing the headcount at the company's Stevenage area headquarters and preparing to add substantial amounts of stock to its onsite warehousing facility are already underway, as is a tactical campaign to introduce the concept of independent distribution among decision-makers abroad. Groom compares this ongoing effort to "having a blank slate" in a market barely touched by the brand of distribution that America II Electronics models. His message to this market: "We have the quality, inventory, high-caliber management, and financial robustness to position us alongside franchised distribution - only we fill a different niche by focusing on allocated, obsolete, and hard-to-find product."

Groom further reported that efforts to introduce the America II model will soon increase as his team addresses the international OEM market. "Up to now," Groom explained, "We've been servicing the reseller customer base. We'll continue to nurture this group while developing and introducing our service with OEM customers."

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Established in 1989, America II Electronics celebrates over a decade as one of the largest independent distributors of semiconductors and integrated circuits in North America. The company is the only independent distributor with both ISO 9002 certification and an EOS/ESD compliant warehouse. From its St. Petersburg, FL headquarters, an experienced team of sales, purchasing, and management professionals remain focused on quality and customer service, earning America II Electronics its distinction as an industry leader.