

AMERICA II ELECTRONICS, Inc.
2500 118th Avenue North
St. Petersburg, FL 33716
www.americaii.com

Contact: Samantha Swann
Media Relations
America II Corporation
727-523-2019
sswann@americaii.com

For immediate release

May 13, 2003 - America II Electronics, Inc. has tapped Data Components, Ltd. to represent its sales operations and excess component management services in Israel. Data Components, Ltd. is a private joint venture company with Data-JCE Electronics, Ltd. (DJE) under the Nisko Group, a \$370 million components distributor native to Israel.

The exclusive agreement between America II and Data Components, Ltd. was drawn when America II identified a need for its services in the Israeli electronics marketplace as part of its widening global strategy. Since 2000, America II has established physical operations in the UK, Mexico, Japan, Germany, Singapore, and Belgium.

The company's choice to enlist representation in Israel over establishing a physical plant was made upon considering the specific needs of the Israeli electronics marketplace. "Each market is unique," explains America II President Jim Magee, "and therefore the nature of the market determines whether we will establish a physical America II model there or employ representation such as we have chosen to do in Israel with Data Components, Ltd. There is much value in this type of representation as it is allowing us to fast-track our operations in a new location," Magee adds.

###

Established in 1989, America II Electronics, Inc. ranks as one of the world's largest independent distributors of semiconductors and passive components. From its St. Petersburg, Florida headquarters, the distributor delivers commodity product as well as allocated, obsolete, and hard-to-find parts. America II's ISO 9002- and ANSI/ESD S20.20-certified warehousing and logistics centers total 270,000 square feet. From these secured facilities, America II provides a full menu of value-added and inventory management services. Beginning in January 2000, America II physically extended its service and standards to customers across the globe by establishing America II Europe (Stevenage, UK), América II de México (Guadalajara, México), and America II Asia (Yokohama, Japan). Since then, the company has expanded into Germany, Belgium, and Singapore. In October 2001, America II was named a partner in Avnet's Premiere Market Exchange, an online suite of inventory trading groups, exchange services, and information aimed at providing customers with a variety of options for solving the challenges of excess inventory. Under the alliance, America II powers the exchange by coordinating all order processing, inventory management, ISO 9002-certified final inspection, and shipping.